



FOR IMMEDIATE RELEASE

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BARRINGTON REPORTS SECOND QUARTER OPERATING RESULTS

Hoffman Estates, IL, August 11, 2010 – Barrington Broadcasting Group LLC (“Barrington”) announced today its financial results for the three months and six months ended June 30, 2010. Highlights are as follows:

- Gross revenues for the quarter ended June 30, 2010 increased 13.6% to \$32.7 million from \$28.8 million for the quarter ended June 30, 2009. The increase was primarily due to an increase in national revenues of \$1.0 million, or 16.7%, to \$7.0 million, an increase in local revenues of \$0.9 million, or 4.7%, to \$19.0 million, and an increase in political revenues of \$0.9 million to \$1.0 million. Retransmission revenues increased \$0.7 million, or 50.8%, to \$2.1 million, and other revenues increased \$0.5 million, or 14.6%, to \$3.6 million.
- Net revenues (gross revenues less agency commissions and other direct costs) for the quarter ended June 30, 2010 increased 14.1%, or \$3.5 million, to \$28.1 million from \$24.6 million for the quarter ended June 30, 2009.
- Operating expenses for the quarter ended June 30, 2010, not including depreciation and amortization and an impairment of intangible assets and goodwill, increased 1.1%, or \$0.2 million, to \$19.0 million from \$18.8 million for the quarter ended June 30, 2009.
- Broadcast Cash Flow (as defined herein) for the quarter ended June 30, 2010 increased 39.6% to \$10.8 million from \$7.7 million for the quarter ended June 30, 2009.
- Gross revenues for the six months ended June 30, 2010 increased 16.1% to \$63.7 million from \$54.8 million for the six months ended June 30, 2009. The increase was primarily due to an increase in local revenues of \$2.6 million, or 7.5%, to \$37.2 million, an increase in national revenues of \$1.7 million, or 14.0%, to \$13.5 million, and an increase in political revenues of \$1.8 million to \$2.1 million. Retransmission revenues increased \$1.4 million, or 52.5%, to \$4.1 million, and other revenues increased \$1.4 million, or 26.1%, to \$6.8 million.
- Net revenues (gross revenues less agency commissions and other direct costs) for the six months ended June 30, 2010 increased 16.2%, or \$7.6 million, to \$54.6 million from \$47.0 million for the six months ended June 30, 2009.

- Operating expenses for the six months ended June 30, 2010, not including depreciation and amortization and an impairment of intangible assets and goodwill, decreased 0.8%, or \$0.3 million, to \$38.5 million from \$38.8 million for the six months ended June 30, 2009.
- Broadcast Cash Flow for the six months ended June 30, 2010 increased 62.0% to \$19.6 million from \$12.1 million for the six months ended June 30, 2009

Results for the three and six months include results from joint sales and shared service agreements with Granite Broadcasting Corporation related to Granite's and Barrington's respective station operations in the Peoria, Illinois and Syracuse, New York markets, effective March 2, 2009.

"We were pleasantly surprised by the rebound of national advertising revenues during the quarter. However, we continue to be focused in three areas: re-engineering of our station-level operations, development of direct local sales strategies, and the growth of the stations' local digital platforms. Our focus on these areas contributed to record second quarter Broadcast Cash Flow results," said K. James Yager, Chief Executive Officer of Barrington Broadcasting.

Conference Call

As previously announced, Barrington will host a conference call to discuss its second quarter results at 11:00 AM (ET) on Thursday, August 12, 2010. The dial-in information for the earnings call is as follows: 1-877-941-1467. A telephonic replay of the earnings call will be available beginning on August 12, 2010 at 1:00 PM (ET) and remain available for 30 days. To access the replay, call 1-800-406-7325 (domestic callers) or 303-590-3030 (international callers) and enter access code 4330762#.

During the conference call, representatives of Barrington may discuss and answer one or more questions concerning Barrington's business and financial matters. The responses to these questions, as well as other matters discussed during the call, may contain information that has not been previously disclosed.

Quarterly Report

The information in this press release should be read in conjunction with the financial statements and footnotes contained in Barrington's quarterly report for the quarter ended June 30, 2010 which will be posted on Barrington's website (www.barringtontv.com) on August 13, 2010. Barrington's results for the quarter ended June 30, 2010 are subject to the completion of its quarterly report for such period.

Non-GAAP Financial Measures

Broadcast Cash Flow, EBITDA and Adjusted EBITDA (each as defined in the attachments to this press release) are non-GAAP financial measures (i.e., they are not measures of financial performance under generally accepted accounting principles) and should not be considered in isolation from or as a substitute for consolidated statements of operations and cash flow data prepared in accordance with GAAP. Broadcast Cash Flow, EBITDA and Adjusted EBITDA, as used herein, are not necessarily comparable to similarly titled measures of other companies. For definitions of and additional information regarding Broadcast Cash Flow, EBITDA and Adjusted EBITDA and a reconciliation of such measures to the most comparable measures calculated in accordance with GAAP, please see the attachments to this press release.

Broadcast Cash Flow, EBITDA and Adjusted EBITDA are measures commonly used by financial analysts in evaluating performance of companies, including broadcast companies. Accordingly, Barrington believes that Broadcast Cash Flow, EBITDA and Adjusted EBITDA may be useful in assessing Barrington's operating performance and its ability to meet its debt service requirements. Barrington also believes that these measures allow a standardized comparison between companies in the broadcast industry, while minimizing the differences from depreciation policies, financial leverage and tax strategies.

About Barrington

Barrington was formed in 2003 to acquire and operate television stations in smaller markets across the United States. Barrington currently owns, operates, or supports the operations of twenty four network affiliated television stations. Barrington is owned and controlled by Pilot Group, with management as its partner. Pilot Group is a non-traditional private investment firm founded in 2003 by a group of operating executives who actively help its management partners achieve their goals.

Forward Looking Statements

The statements in this press release that are not historical facts are forward-looking statements that are subject to material risks and uncertainties. Investors are cautioned that any such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties, and that actual results or developments may differ materially from those in the forward-looking statements as a result of various factors. Such factors include those risks described from time to time in Barrington's quarterly reports and annual reports which are furnished pursuant to the Indenture dated as of August 11, 2006, by and among Barrington, Barrington Broadcasting Capital Corporation, the guarantors named therein and U.S. Bank National Association, as trustee, as amended, and which are posted on Barrington's website. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. Barrington does not undertake to update any forward-looking statements in this press release or with respect to matters described herein.

For further information, contact:

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Barrington Broadcasting Group LLC
Consolidated Financial Information
For the Three Months and the Six Months Ended June 30, 2010 and June 30, 2009
(Unaudited)

(Dollars in thousands)	Three Months Ended		Six Months Ended	
	6/30/2010	6/30/2009	6/30/2010	6/30/2009
Statement of Operations Data: ⁽¹⁾				
Net revenue	\$ 28,092	\$ 24,615	\$ 54,654	\$ 47,046
Expenses:				
Operating ⁽²⁾	17,524	17,403	35,400	35,879
Depreciation and amortization	3,227	5,992	6,543	12,951
Impairment of intangible assets ⁽³⁾	-	1,416	-	1,416
Corporate	1,506	1,413	3,147	2,976
Total operating expenses	<u>22,257</u>	<u>26,224</u>	<u>45,090</u>	<u>53,222</u>
Income (loss) from operations	5,835	(1,609)	9,564	(6,176)
Total net interest expense	5,216	5,446	10,789	11,910
Non-operating income ⁽⁴⁾	(157)	(1,312)	(157)	(55,899)
(Loss) income before income taxes	776	(5,743)	(1,068)	37,813
Income tax expense ⁽⁵⁾	74	92	146	244
Net (loss) income	<u>\$ 702</u>	<u>\$ (5,835)</u>	<u>\$ (1,214)</u>	<u>\$ 37,569</u>
 Other Financial Data:				
EBITDA ⁽⁶⁾	\$ 9,219	\$ 7,111	\$ 16,264	\$ 64,090
Adjusted EBITDA ⁽⁷⁾	9,317	6,482	16,511	9,691
Broadcast Cash Flow ⁽⁸⁾	10,811	7,744	19,609	12,108
 Balance Sheet Data:				
Cash and cash equivalents	<u>\$ 24,157</u>			
Total long-term debt, including current portions ⁽⁹⁾	<u>\$ 225,004</u>			

(1) Statement of operations data is based on Barrington's historical consolidated financial results for the three and the six months ended June 30, 2010 and 2009, and includes the results from joint sales and shared services agreements entered into with Granite Broadcasting Corporation ("Granite") beginning March 2, 2009.

(2) Includes selling, technical, programming (including amortization of program broadcast rights) and general and administrative expenses. Also includes the net operating expenses in connection with Barrington's investment in joint ventures.

(3) Barrington tested the impairment of its FCC broadcast licenses and goodwill during the quarter ended June 30, 2009. For the three months ended June 30, 2009, Barrington recorded a non-cash impairment charge on the FCC broadcast license at one of its television stations in the amount of \$1,416.

(4) For the three months and six months ended June 30, 2010 consists of gain of \$157 on the exchange of assets with Nextel. For the three months and six months ended June 30, 2009, respectively, consists of \$172 and \$54,288 on the extinguishment of debt related to the repurchase of a portion of our 10-1/2% Senior Subordinated Notes due 2014 (the "Notes") and \$1,140 and \$1,611 on the exchange of assets with Nextel.

(5) Since Barrington is a limited liability company, federal taxes are passed through to its members and as such no provision has been made for federal income taxes. Income tax expense includes various state tax liabilities.

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(6) EBITDA is defined as net income (loss) before income taxes, interest expense, depreciation and amortization. EBITDA is a measure commonly used by financial analysts in evaluating operating performance of companies. Accordingly, management believes that EBITDA may be useful in assessing Barrington's operating performance and Barrington's ability to meet its debt service requirements. A reconciliation of EBITDA to net loss is provided below.

(Dollars in thousands)	Three Months Ended		Six Months Ended	
	6/30/2010	6/30/2009	6/30/2010	6/30/2009
Reconciliation of EBITDA:				
Net (loss) income	\$ 702	\$ (5,835)	\$ (1,214)	\$ 37,569
Total net interest expense	5,216	5,446	10,789	11,910
Income tax expense ^(a)	74	92	146	244
Depreciation and amortization	3,227	5,992	6,543	12,951
Impairment of intangible assets	-	1,416	-	1,416
EBITDA	\$ 9,219	\$ 7,111	\$ 16,264	\$ 64,090

(a) Since Barrington is a limited liability company, federal taxes are passed through to its members and as such no provision has been made for federal income taxes. Income tax expense includes various state tax liabilities.

(7) Adjusted EBITDA is defined as EBITDA before amortization of program and broadcast rights and network revenues, other non-cash charges, gains or losses on dispositions of assets and other non-recurring items and after program broadcast rights payments and payments from networks. Certain financial covenants in Barrington's credit facility contain ratios based on Adjusted EBITDA and the restricted payment and debt incurrence covenants in the indenture governing Barrington's senior subordinated notes are based on Adjusted EBITDA. In addition, management believes that Adjusted EBITDA may be useful in assessing Barrington's operating performance and Barrington's ability to meet its debt service requirements because Adjusted EBITDA, as opposed to EBITDA, more accurately reflects Barrington's operating performance as it takes into account industry specific adjustments such as amortization of program broadcast rights, program broadcast rights payments, amortization of network revenues, cash payments from networks, as well as gains and losses on dispositions of assets and other non-recurring items. A reconciliation of Adjusted EBITDA to EBITDA is provided below.

(Dollars in thousands)	Three Months Ended		Six Months Ended	
	6/30/2010	6/30/2009	6/30/2010	6/30/2009
Reconciliation of Adjusted EBITDA:				
EBITDA	\$ 9,219	\$ 7,111	\$ 16,264	\$ 64,090
Amortization of program broadcast rights	1,198	1,165	2,405	2,384
Program broadcast rights payments	(1,071)	(930)	(2,381)	(2,219)
Amortization of network revenues ^(a)	(185)	(50)	(278)	(131)
Cash payments from networks	207	32	342	152
Other adjustments to arrive at Adjusted EBITDA ^(b)	(51)	(846)	159	(54,585)
Adjusted EBITDA	\$ 9,317	\$ 6,482	\$ 16,511	\$ 9,691

(a) Represents net amounts due from networks which are deferred and amortized over the length of the respective network affiliation agreements.

(b) For both the three and six months ended June 30, 2010, respectively, consists of gain on the exchange of assets with Nextel of \$157, as well as a credit of \$13 received in 2010 for fees and expenses related to the amendment of our credit agreement in February 2009. For the three and six months ended June 30, 2010, respectively, also consists of separation costs of \$94 and \$267 and non-recurring costs in respect of various joint sales and shared service agreements of \$25 and \$62. For the three and six months ended June 30, 2009, respectively, consists of gain on the exchange of assets with Nextel of \$1,140 and \$1,611, as well as gain of \$172 and \$54,288 on the extinguishment of debt related to the repurchase of the notes. For the three and six months ended June 30, 2009, respectively, also consists of separation costs of \$315 and \$755 related to workforce reductions and the Granite agreements, \$24 and \$155 of legal expenses incurred related to one-time costs in respect of various joint sales and shared service agreements and fees and expenses of \$127 and \$404 incurred in relation to the amendment of our credit agreement in February 2009.

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(8) Broadcast Cash Flow is defined as Adjusted EBITDA before provision for corporate overhead costs. Broadcast Cash Flow is a measure commonly used by financial analysts in evaluating operating performance of broadcast companies. Accordingly, management believes that Broadcast Cash Flow may be useful in assessing Barrington's operating performance and Barrington's ability to meet its debt service requirements. A reconciliation of Broadcast Cash Flow to Adjusted EBITDA is presented below.

(Dollars in thousands)	<u>Three Months Ended</u>		<u>Six Months Ended</u>	
	<u>6/30/2010</u>	<u>6/30/2009</u>	<u>6/30/2010</u>	<u>6/30/2009</u>
Reconciliation of Broadcast Cash Flow:				
Adjusted EBITDA	\$ 9,317	\$ 6,482	\$ 16,511	\$ 9,691
Corporate overhead costs ^(a)	1,494	1,262	3,098	2,417
Broadcast Cash Flow	<u>\$ 10,811</u>	<u>\$ 7,744</u>	<u>\$ 19,609</u>	<u>\$ 12,108</u>

(a) The add back of corporate overhead costs is reduced by one-time costs in connection with one-time costs in respect of various joint sales and shared service agreements for 2010 and 2009, as well as fees and expenses incurred in relation to the amendment of our credit agreement in 2009.

(9) Includes (i) Barrington's guarantee of indebtedness of SagamoreHill of Carolina, LLC and SagamoreHill of Carolina Licenses, LLC, licensee of station WWMB (Barrington programs WWMB pursuant to a local marketing agreement), (ii) Barrington's guarantee of, and other credit support with respect to, Tucker's \$7 million of term loans, and (iii) the full drawdown of Barrington's revolving credit facility of \$21 million.