

**AMENDMENT TO AND EXTENSION OF
OPTION AGREEMENT**

This AMENDMENT TO AND EXTENSION OF OPTION AGREEMENT (this "Option Amendment") is entered into as of December 9, 2003, by and between Diversified Communications ("Broker") and Atlantic Media Group, Inc. ("Atlantic").

RECITALS

WHEREAS, Vision Communications, Inc. ("Vision") and Atlantic were parties to an Option Agreement, dated as of April 28, 1994, wherein Atlantic granted, among other things, an option to Vision to buy Station WWMB-TV, Florence, South Carolina (the "Station") on terms and conditions contained therein;

WHEREAS, Vision assigned its rights and obligations under the Option Agreement to Broker by letter agreement dated March 18, 1994;

WHEREAS, Broker and Atlantic are parties to a Time Brokerage Agreement, dated as of April 28, 1994 and as extended by notice dated August 14, 1998, and acknowledged and accepted by Atlantic (the "TBA") wherein Broker agrees, among other things, to provide programming for the Station; and

WHEREAS, Broker and Atlantic desire to modify, amend and extend the Option Agreement in accordance with this Option Amendment.

NOW, THEREFORE, in consideration of the mutual promises and conditions set forth in this Option Amendment and other valuable consideration, the sufficiency of which is hereby acknowledged, the parties, intending to be bound legally, agree as follows:

1. Section 1.3(e) of the Option Agreement is hereby amended by deleting the date "April 8, 2004" and substituting the date "April 8, 2009" therein as the expiration date for the option. As consideration for the extension of the Option to April 8, 2009, Broker shall deliver to Atlantic the sum of Fifty Thousand Dollars (\$50,000.00) on January 2, 2004. If the Option is exercised, this payment in addition to the Fifty Thousand Dollars (\$50,000.00) paid by Broker at the commencement of the Option Agreement shall be applied toward the Purchase Price.

2. The parties hereby acknowledge and agree that the Option Agreement, as amended and extended by this Option Amendment, is in all respects ratified and confirmed, and remains in full force and effect and otherwise unamended. The Option Agreement, as so amended and extended by this Option Amendment, shall be read, taken, and construed as one instrument and shall be referred to hereafter as so amended and extended as the "Option Agreement."

3. The parties hereto mutually represent and warrant that: (i) the execution, delivery, and performance by the parties of this Option Amendment have been duly

authorized by all necessary corporate action; (ii) this Option Amendment has been duly executed and delivered by the parties; (iii) this Option Amendment constitutes the legal, valid, and binding obligation of the parties, enforceable against the parties in accordance with its terms; and (iv) does not conflict with, constitute grounds for termination of, result in a breach of or constitute a default under any agreement, instrument, license or permit to which Broker or Atlantic is a party or by which either of the parties may be bound.

4. More than one counterpart hereof may be executed by the parties and each fully executed counterpart hereof shall be deemed an original hereof.

IN WITNESS WHEREOF, the parties have executed this Option Amendment as of the date first above written.

BROKER:

DIVERSIFIED COMMUNICATIONS

By: Carolyn A. Barrett
Name: Carolyn A. Barrett
Title: VICE PRESIDENT

ATLANTIC:

ATLANTIC MEDIA GROUP, INC.

By: Albert D. Eryn
Name: ALBERT D. ERYN
Title: PRESIDENT